



www.colorcode3d.com

ColorCode 3-D®
enhancing gaming experiences

US Patent No. 6,687,003 • AU Patent No. 763370 • EP Patent No. 1131658



ColorCode 3-D is a new and patented 3-D Stereo system

3-D is adding great value to many parts of visual communication and the big challenge today is the need for special 3-D displays and distribution infrastructure to reach the target audience with the 3-D content either it is movies, TV, games, advertising, industry- or educational applications.

The ColorCode 3-D system is the only system in the world that can deliver full-color 3-D to any display type from print, mobile devices, computer and TV displays, to projectors and large LED video walls, without any additional costly hardware investments.

ColorCode 3-D has enabled many of the biggest 3-D events in history and Ogon AB, the company behind ColorCode 3-D, has worked with major companies and projects around the world enabling many of the biggest and most essential 3-D events and projects in the world. You can find more information at ogon3d.com/colorcode3d.htm



ColorCode 3-D in games

With the increased interest in 3-D and VR solutions in the gaming world (i.e. Oculus and Project Morpheus, etc.) ColorCode 3-D is a great possibility to introduce the big masses to 3-D gaming and to capitalize on this interest in many different ways. ColorCode 3-D is easily implemented in games using the ColorCode 3-D RealTime™ Implementation Package and can also be used in marketing and communication to increase attention to your projects. Ogon does also have an extensive and valuable knowledge and experience in if, where, and how to use 3-D from both a technical, creative and business perspective. This will be very helpful in your game development and project release and we are more than happy to support and help out as well as discuss and brainstorm around possibilities in your current and future projects.



A first game with ColorCode 3-D support created by Mimimi Productions and using the Unity game engine was released in the spring of 2014 <http://store.steampowered.com/app/260160/>



To experience this game in ColorCode 3-D you will need to launch the game in cheat mode (choose “launch with cheats”) and press the 9 key to toggle ColorCode 3-D on/off.

Seeing is believing

If you have not already experienced ColorCode 3-D that is the first thing we would like you to do. Find out more at ogon3d.com/demo.htm

If you like what you see we are looking forward to hear from you to discuss how we can help you using 3-D to expand your gaming experiences and start making business out of 3-D.

For any questions, or to investigate a concrete opportunity, you are always welcome to contact us at
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